

## Frequently Asked Questions

### 1. What is the objective of the Parish Champion Initiative?

*We are passionate about helping every parish in America develop a vibrant faith community. That's why we assembled a team of Parish Champions—volunteers in parishes across the country who are re-energizing their parishes with our free programs and resources.*

### 2. How does the Parish Champion Initiative achieve this objective?

*Every month, Parish Champions distribute free Dynamic Catholic books or CDs, share our world-class Catholic programs with their pastors and parish leaders, pray for their parish, and interact with our Parish Champion team leader to discover new ways to breathe life into their parish community.*

### 3. What exactly is a Parish Champion expected to do?

*A Parish Champion makes a commitment to . . .*

- *Give out free books or CDs to parishioners after Mass once a month.*
- *Pray for their parish and ask others for prayer intentions.*
- *Share upcoming parish programs and resources with their pastor or parish staff each month.*

### 4. What is the relationship between Dynamic Catholic, the Parish Champion, and the parish?

*At Dynamic Catholic, our mission is to re-energize the Catholic Church in America by developing world-class resources that inspire people to rediscover the genius of Catholicism. The Parish Champion plays an important part in this mission and in supporting his or her parish by volunteering to share our free resources and programs with parishioners. This initiative is fully funded by Dynamic Catholic so*

*there is no financial obligation for the parish or financial incentive for the Parish Champion.*

**5. Will Dynamic Catholic inform the parish about the Parish Champion Initiative or is that the responsibility of the Parish Champion?**

*Both. We recommend that you talk to your pastor about the initiative before you officially become a Parish Champion. Let him know it's a great opportunity for you to pray for him and the parish, provide great resources to your parishioners, and share groundbreaking Catholic programs with him that will help your parishioners rediscover the genius of their faith. Then, once you become a Parish Champion, the Parish Champion team leader, Brennan Hehman, will send a letter to your parish's pastor and Director of Religious Education, explaining the Parish Champion Initiative and letting them know you have become a Parish Champion for the parish.*

*Once you are a Parish Champion, Dynamic Catholic will send you copies of the inspiring book *The Four Signs of a Dynamic Catholic* by Matthew Kelly to give to your pastor and DRE.*

**6. How and when will the Parish Champion receive the free books and CDs every month?**

*On or around the first Monday of every month, Dynamic Catholic will ship a case of free books or CDs to the Parish Champion's home. This allows the Parish Champion to become familiar with the book or CD before giving it to parishioners.*

**7. How many books or CDs will the Parish Champion receive each month to give away?**

*The Parish Champion will receive one case of books (44 count), or one case of CDs (50 count).*

**8. How does the Parish Champion know what to expect each month?**

*On the first Monday of every month, the Dynamic Catholic Parish Champion team leader, Brennan Hehman, will send an email with a video to the Parish Champion. In the video, Brennan will talk about best practices for supporting the needs of the parish, as well as the Gift (the free book or CD) and the Parish Resource (the Dynamic Catholic program) to share with the pastor, parishioners, and parish staff that month.*

**9. What if the Parish Champion is from a very large or very small parish?**

*Don't worry about having too many or not enough copies of the free book or CD. If you have extra copies, you can give them to friends and family or other ministries. If parishioners ask why they didn't get a copy, let them know they can get a free copy of that resource—and other great books and CDs—at [DynamicCatholic.com](http://DynamicCatholic.com). You can also tell them you will be giving out a new resource next month.*

*Note: Due to the volume and logistics involved in this initiative, Dynamic Catholic needs to keep as many things standardized as possible. For example, we can ship only one case of books or CDs to each Parish Champion.*

**10. What is the best way to distribute the Gift (free books or CDs) each month?**

*There are many creative ways to distribute the free resources. The easiest way is to hand them out to parishioners before or after Mass. The most impactful way may be to work with the parish staff and ministry leaders to share the free materials with parishioners experiencing some sort of milestone that month. (Examples include new parishioners, people receiving a sacrament, anniversaries, book clubs, men's groups, prayer ministries, and prison ministries.) It may be helpful to form a distribution team to come up with new ways to share these powerful resources as gifts, a thank you, or inspiration.*

**11. Can there be more than one Parish Champion in a parish?**

*Yes; however, Dynamic Catholic will assign only one person as the lead contact for book shipments and coordination of monthly activities. A best practice is to build prayer teams or distribution teams to help expand the reach and impact of the Parish Champion's efforts. Additional parish volunteers are always welcome.*

**12. Can I be a Parish Champion at more than one parish?**

*Dynamic Catholic's goal is to have a Parish Champion at every parish in America. It is ideal for each parish to have their own Parish Champion.*

**13. Can I do more than just hand out free books, share Dynamic Catholic programs with my pastor, and pray for special intentions? Absolutely! The Parish**

*Champion Initiative is just the foundation for individual and parish transformation.*

*Dynamic Catholic urges you to do whatever is best for your parish and fits into your schedule. You could join committees, serve as a catechist, or recruit other volunteers. The more connected you are with the needs of your parish and pastor, the better you can serve your parish.*

**14. Why is Dynamic Catholic funding and supporting the Parish Champion Initiative?**

*The Parish Champion Initiative supports the mission of Dynamic Catholic, our commitment to creating game changers for Catholics and their parishes, and our passion for meeting people where they are and leading them to where God is calling them to be. With each passing year, we approach our work with a great hunger for best practices, a commitment to continuous improvement, and a desire to transform the way things are done.*

**15. Who do I contact if I have questions or concerns?**

Contact Brennan Hehman at [Parish-Champion@DynamicCatholic.com](mailto:Parish-Champion@DynamicCatholic.com).