Dynamic Catholic
Be Bold. Be Catholic.®

THE BOOK PROGRAM

Dear [Pastor Name],

This Christmas, one-third of the people in the pews at our parish will be making their annual pilgrimage to church. Something draws people back to church at Christmas. They're hungry for something that is more fulfilling than what the world has to offer. Christmas is our most powerful opportunity to feed those who have drifted away.

What if re-engaging our parishioners in their faith is as easy as giving them the **right book** when they come to church this Christmas?

It is. That's where the Dynamic Catholic Book Program comes in.

For ten years, Dynamic Catholic has been making it **easy and affordable** for parishes like ours to give everyone at Christmas Mass a life-changing book **specifically written to re-engage disengaged Catholics.** They've learned the most effective ways to reach those who have fallen away from the Church. And the truth is, giving someone the **right book** at the **right time** can be life-changing. That's why, every Christmas, they offer books with powerful messages that are simple to understand, practical to apply, and transformative.

This year, Dynamic Catholic is offering copies of Matthew Kelly's newest book, *The Biggest Lie in the History of Christianity*, for just $1 per book. This is more than a book. It dispels the one lie that has neutralized Christians for decades—and reveals the single truth that is the **key to re-engaging the disengaged Catholics in our parish.**

The title is **intriguing**. It's a **quick read**. It provides **practical tools** to help people overcome the biggest lie. And it invites them to embrace the **powerful truth** that will **transform every area of their lives.**

From now until November 19, we can order 240 copies or more of *The Biggest Lie in the History of Christianity* for **just $1 (plus 50 cents shipping) per copy**. I invite you to consider bringing the Dynamic Catholic Book Program to our parish this Christmas.

Let's make this a life-changing Christmas for everyone in our parish.

God bless,

[Parishioner Signature]

PS. For more information, visit DynamicCatholic.com/BP2018